

Dear Media,

Is it ever too late to apologize? Are there some things—war, murder, crime—that can never be atoned for? As President Obama returns from Hiroshima—the first president ever to do so—and Vietnam—in an effort to improve human rights—the question couldn't be more timely.

It's a question that lies at the heart of a new thriller called *The Apology*. First time author Eric Haggman tackles the tough questions of truth, lies, and what happens when the buried secrets of the past refuse to stay hidden. For Haggman's protagonists—filmmaker Christian Lindstrom and producer Nachi Tanaka—it's a desperate race against time to save themselves and a government and even an entire country as it teeters on the brink of destruction.

Exhaustively researched, *The Apology* is a classic political thriller inspired by Haggman's own two month trips to Vietnam and Japan which included meetings with the Japanese mafia, the deadly yakuza. I've attached more information and would love to tell you more about it.

With a powerful ad agency and a corrupt government serving as the antagonists, *The Apology*, is a slice of "Mad Men meets House of Cards."